

EMERGENCY PLANS

NOW MARKETING GROUP



FEATURES	SOCIALSURGE \$700/ MONTHLY CHOOSE <u>ONE</u> BELOW	AMPLIFYXPERT \$850/ MONTHLY CHOOSE <u>TWO</u> BELOW	ROIROCKET \$1,200 / MONTHLY CHOOSE <u>THREE</u> BELOW
Monitoring + Consulting Call	Bi-Monthly	Bi-Monthly	Monthly
Analytic Reporting	+	Included	Included
Ad Management (1 Platform)	+	+	+
Static Posts Image + Copy + Monitoring (1 Platform)	10	15	20
Social Snaps for Reels/TikTok/Stories	5	10	15
Prepared Monthly Content Calendar	+	+	+
Blog Topics + Blog Posts	2 Blog Topics	1 Blog Post <i>Topic + Creation</i>	2 Blog Post <i>Topic + Creation</i>
Graphic Design (5 hrs/mo)		+	+
SEO Strategy + Reporting (Technical Updates up to 5 hrs/mo)		+	+
Local Online Directory SEO + Reputation Management		+	+
Weekly Posting Schedule			+
Content Creation Workshop			+
Monthly Consulting Call			+
Add An Additional Platform	\$250	\$250	\$250

• BrandBoost Plan (\$500) start-up cost for ALL Emergency Plans. All Emergency Plans require a quarterly commitment. Start-up costs may apply.

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NOW U MEMBERSHIP	\$22 / MONTHLY
Hashtags Per Industry	✓
National Day Calendar Yearly Content Calendar	✓
Analytic Tracker	✓
CARE Workbook Process	✓
Monthly Post Ideas	✓
Content Ideas Per Platform	✓
Share Social Updates Weekly	✓
Email Templates	✓
Trending Audio Bank	✓
Reel Trends + MORE!	✓

BRANDBOOST \$500 CHOOSE <u>ONE</u> BELOW
✓ Design for Your Social Media Refresh
✓ SEO Audit and Website Audit Report/Strategy
✓ Prepared Monthly Calendar (Social Page Of Your Choice)
✓ Consulting Call (Set Up Your Marketing Game Plan with Audit)
✓ Set-Up of One Social Media Platform
✓ Social Audit
✓ Content Creation Workshop
✓ Social Platform Cover Images Refresh and Audit (1 Platform)
✓ Social Graphic Template Refresh (5 Canva Graphics to Reuse)
✓ Ad Account Set Up (1 Account)
*Included In Start-Up Of All Plans

BrandBoost Plan (\$500) start-up cost for ALL Emergence Plans. All Emergence Plans require a quarterly commitment. Start up coast may apply.