

UNLIMITED OPTIONS PLAN(S)



NOW MARKETING GROUP

Bulk Hours to support our partners for assistance in consulting, planning, writing, designing, and developing campaign workflows for all ad campaigns, workflows, and beyond. Our partnership would provide access to Unlimited Options of any NOW Marketing Group service up to 120 hours per year. This plan allows for a flat bulk rate of hours to be flexible within your needs of workload for any given time vs. having a flat monthly recurring cost. Hours can be used for:

FEATURES	ESSENTIAL PLAN \$2,100/YEAR <small>SMALL WEB UPDATES (UP TO 12 HRS. PER YEAR) PLAN INVOICE DUE AT ACCEPTANCE</small>	UNLIMITED OPTION 30/60/90/120 HRS.
SSL Domain Security & Website Speed Enhancements (<i>\$300/year Value</i>)	✓	✓
Website Security & Monitoring (<i>\$500 Value</i>)	✓	✓
CORE Updates (<i>\$2,000/year value</i>)	✓	✓
Advanced Ad Strategy, Review Set Up & Management		✓
Email Marketing Strategy, Set Up & Management		✓
Consulting		✓
Copywriting for Web, PR, Print or Social		✓
Graphic Design for Web or Print		✓
Website Development		✓
Search Engine Optimization & Management		✓
Professional Video Production & Editing		✓
Public Relations		✓
Messenger Bot Building		✓
FREE Dedicated Hosting		60/90/120 Plans ONLY

UNLIMITED OPTIONS HOURS/PRICING	
30 Hours	\$2,500
60 Hours	\$5,000
90 Hours	\$7,500
120 Hours	\$10,000

NOW Dedicated

Server Hosting:

Ongoing Website Security
24/7 Security Monitor

Our proactive maintenance prevents problems before they happen.

- Virus Monitoring
- Dedicated Hardware
- Plugin and Security Updates
- Weekly Backups
- Dedicated server with Superfast managed CDN
- Security Audits
- Anti-Spam Filtering

- Any NOW Marketing Group service as needed.
- Can Not be used for ongoing social media management.
- These hours can be used within 12 months with an optional rollover of 4 weeks if still unused.
- Ad budget is not included in the price and 120 hours do not apply to social media management.
- Plans are invoiced 50% at acceptance and 50% 30 days after.

SOCIAL PARTNERSHIP PLANS

NOW MARKETING GROUP



BUILT-IN TO YOUR MONTHLY PLAN	GOOD \$850/PER MONTH	BETTER \$1,200/PER MONTH	BEST \$1,500/PER MONTH
Monthly Consulting + Strategy Meetings	Included	Included	Included
Analytics Reporting	Included	Included	Included
Content Creation Post Writing, Social Designs and Post Publication	Included	Included	Included
Reputation Management	Included	Included	Included
Number of Social Platforms	1	2	3
Total Monthly Social Posts	15	15	15
Google Business Profile Management	1 Location	1 Location	1 Location

*All Social Partnership Plans require a quarterly commitment. Start-up costs may apply.
+\$350 for each additional social platform.*